

ScholarshipBob at One

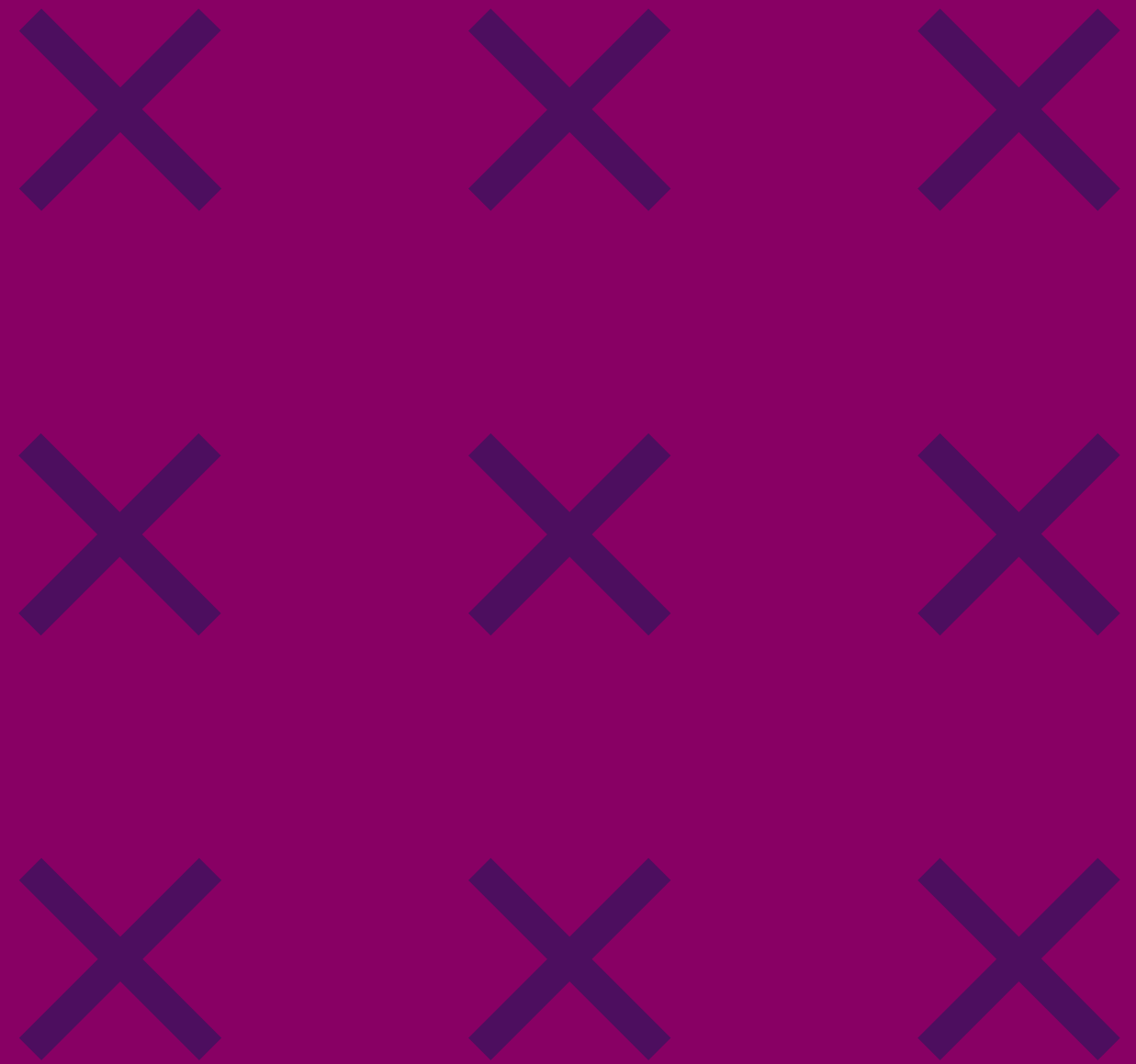
Celebrating One Year of Impact!

March 2024 - March 2025



Scholarship  Bob

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Our Journey

How It Started

Launch Date: March 18, 2024

Vision: To become the leading platform for global opportunities.

2024

Growing Our Reach

Over the last 12 months, we've seen incredible growth:



20,000+ monthly website visitors



5,000+ LinkedIn followers



Thousands of students reached and supported

Impact in Numbers



Almost 4,000 scholarships listed.



Thousands of applications made through our platform.



Numerous success stories from students who secured funding.

Content & Community Growth

Notable Growth Landmarks

OUR BLOG

We published 30 quality scholarship guides that are valuable to international students.

PARTNERSHIPS

We successfully partnered with three organizations to promote their initiative.

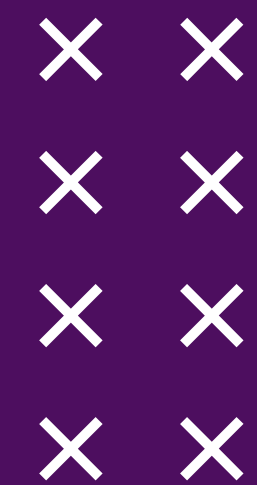
ENGAGEMENT

Engaged with more than 22,000 students and opportunities seekers through our newsletter and social media.

Challenges & Lessons Learned

Every journey has its hurdles. Over the past year, we've navigated:

- ✦ The challenge of reaching students and opportunity seekers in underdeserved regions.
- ✦ The need for more partnerships to increase access to opportunities.
- ✦ Constantly improving our website and user experience,



WHAT'S NEXT?

As we step into our second year, we are focused on new goals.

GOAL 1

Expanding our scholarship listings and reaching even more people globally.

GOAL 2

Strengthening partnerships with universities and global organizations to impact the lives of opportunities seekers.

GOAL 3

Enhancing our platform for a better user experience



Thank you!

**TO OUR USERS, PARTNERS, AND
SUPPORTERS— THANK YOU**

Your support has been the driving force behind our success. Here's to another year of helping students achieve their academic dreams!

