Media Kit

Scholarship 💭 Bob



About Us



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ScholarshipBob is a leading scholarship platform dedicated to assisting students worldwide in their search for educational opportunities. Our platform is designed to make the search for scholarships and educational opportunities as seamless and straightforward as possible, ensuring that students can focus on what truly matters their education.



Our Marketing Service Give your brand the exposure it deserves!

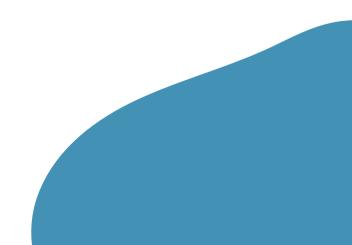
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Partnering with ScholarshipBob is a great way to promote your initiative and make it visible to our global audience. Partner with us!



Statistics

What are our numbers saying?

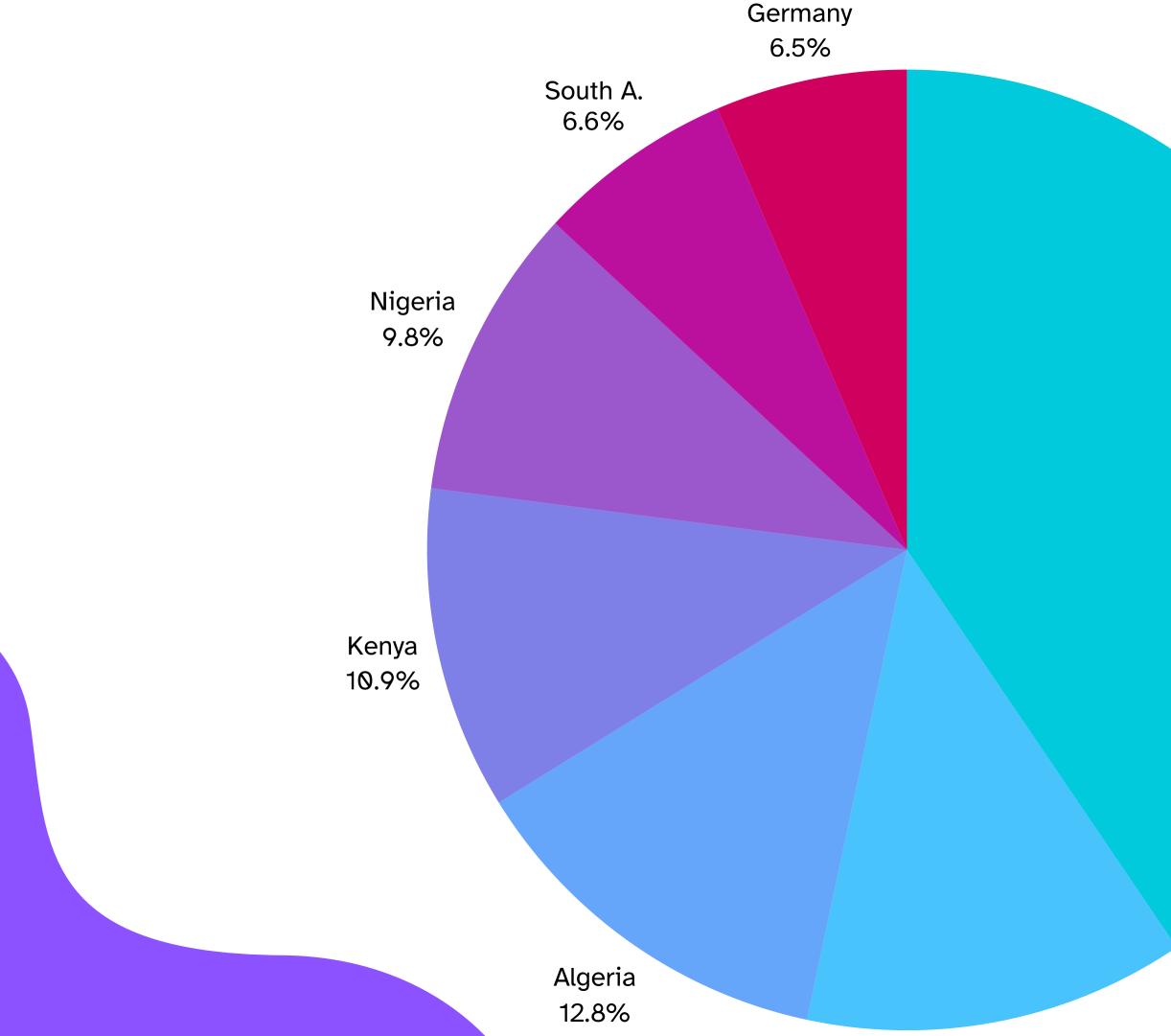


• Users

• Over 15,000 active users globally every month

- More than 4,000 active users per month from the **United States**
- Almost 20,000 email subscribers
- Social Following
 - Over 5,000 followers on LinkedIn
 - Almost 30,000 organic impressions on LinkedIn every month

An Overview of our active users by country from our top 7 countries in 2025 is displayed on the next slide.



United States 40.5%



Partnerships

 We collaborated with Watson Institute to promote the Retail Readiness
Entrepreneurial Training
Program Sponsored by
Walmart.

- We promoted the World Nature Conservation Day
 2024 by Udaan Youth Club.
- We organized, launched, and ran the MyJobMag Career Kickstart Scholarship 2025 for MyJobMag.



Watson INSTITUTE



Affiliated to Nehru Yuva Kendra Baghpat





Awards

We received a certificate of appreciation from Udaan Youth Club to recognize our participation in promoting World Nature Conservation Day 2024.



WORLD NATURE CONSERVATION DAY 2024 #UYC

Certificate of Appreciation

This certificate is presented to

Scholarship BOB Category: Impact Partners

In recognition of your exceptional commitment and enthusiasm in promoting participation in the World Nature Conservation Day 2024 activities held from July 1, 2024, to July 28, 2024. Your invaluable efforts in encouraging young people, students, and many others to engage in the awareness quiz, Dear Mother Nature postcard writing, and pledge program have made a significant impact.

Your dedication to fostering green awareness and promoting nature conservation is highly commendable. Through your leadership and support, you have greatly contributed to our shared goal of creating a healthier and more environmentally conscious community. Your efforts in inspiring a more eco-conscious and green world are truly appreciated.

> 28/07/2024 Issued On





Celebrating the World Nature Conservation Day 28th July, 2024



Contact Us

Partner with us to promote your initiative!





Facebook

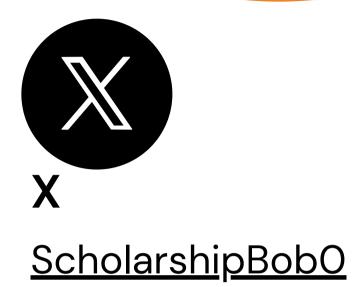
<u>ScholarshipBob</u>



Email Address

hello@scholarshipbob.com





Website

www.scholarshipbob.com

Thank you

Thank You For Choosing Us.

